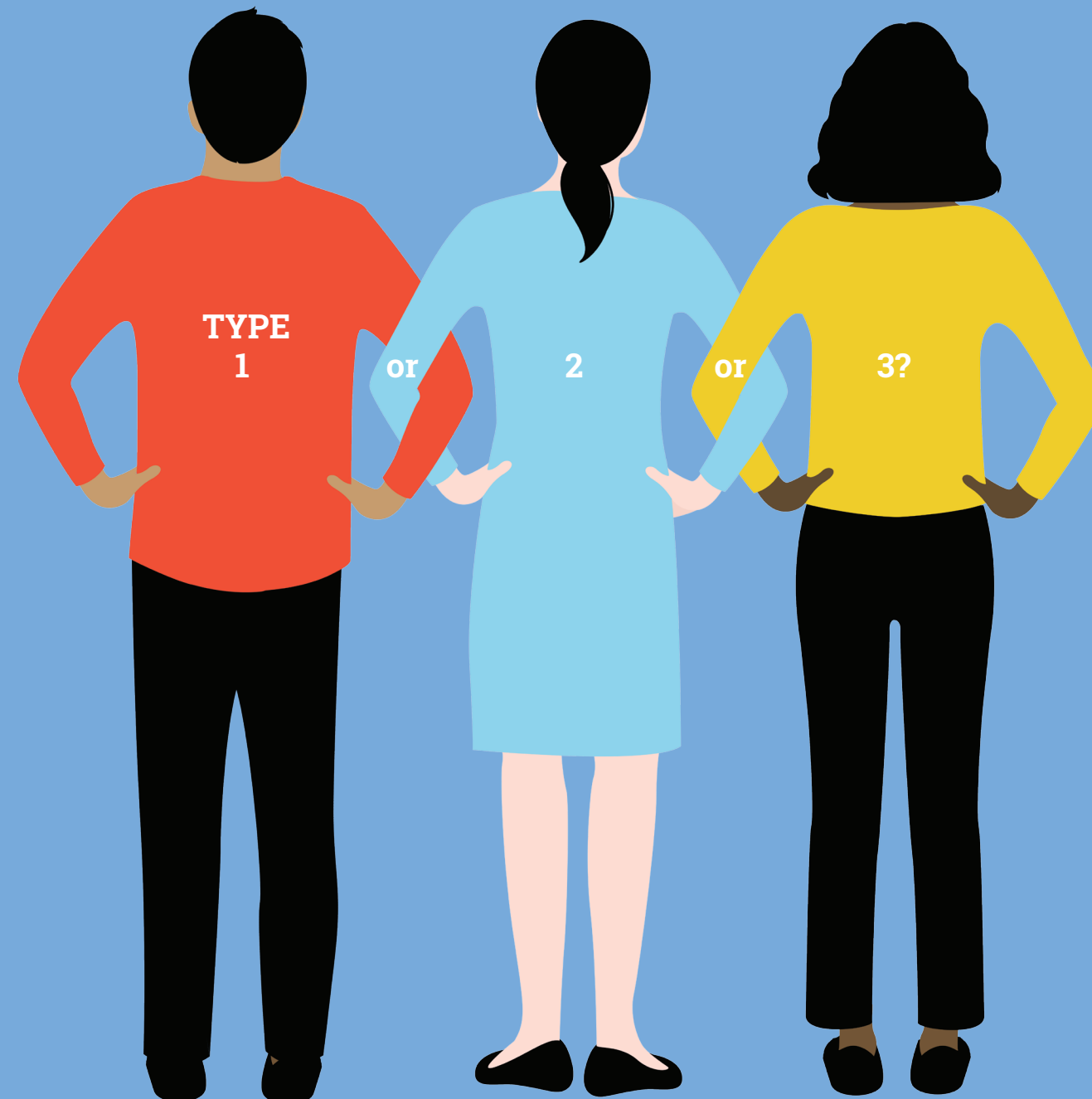


Typecasting

VWD is more diverse than you may think.

There are 3 types of von Willebrand disease. And there are many kinds of bleeds.¹

But the type of VWD that you have doesn't necessarily correspond to the frequency or severity of your bleeds.²



% OF BLEEDS EXPERIENCED: BY TYPE¹

	Type 1	Type 2	Type 3
Nose bleeds	53%-61%	63%	66%-77%
Bleeds after tooth removal	17%-31%	39%	53%-70%
Gum bleeding	29%-31%	35%	56%
Heavy periods	32%	32%	56%-69%
Ecchymoses* and bruises	50%	Not Reported	Not Reported
Bleeding from minor cuts or wounds	36%	40%	50%
Joint bleeds	2%-3%	4%	37%-45%
Gastrointestinal bleeds	5%	8%	20%



*So what are ecchymoses?

They are large spots of bleeding under the skin, similar to a bruise. Ecchymoses are typically caused by a ruptured blood vessel.³

VWD occurs equally in men and women.² There's a place where anyone affected by the disease can go to learn more, and find support and resources.

Be seen. Be heard.
BEYOND THE BLEED.com

1. National Institutes of Health, National Heart Lung and Blood Institute. Management of von Willebrand disease. <https://www.nhlbi.nih.gov/files/docs/guidelines/vwd.pdf>. Accessed June 20, 2016. 2. The Lewin Group. *NHF Summit on Von Willebrand Disease*. Falls Church, VA: The Lewin Group; 2014. 3. National Institutes of Health, National Library of Medicine. MedlinePlus. Bleeding into the skin. <https://www.nlm.nih.gov/medlineplus/ency/article/003235.htm>. Updated April 11, 2015. Accessed June 16, 2016.

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